

Council Meeting Avoca City Council, July 30, 2025

Mayor Tom Bruck called the meeting to order at 5:30 PM with Robert McCarthy, Deb Calhoon, Drew Becker, Diane Stamp and William Dea present. Motion by McCarthy, seconded by Becker to approve the agenda. Motion carried 5-0.

The council approved the General Obligation Bonds for the Public Safety Building and Avoca Veterans Community Center for the amount of \$5,435,000. Motion by McCarthy, seconded by Calhoon to approve RESOLUTION 25-0730-01: AWARDING GENERAL OBLIGATION CORPORATE PURPOSE BONDS, SERIES 2025 AND AUTHORIZING AND APPROVING A LOAN AGREEMENT, PROVIDING FOR THE SALE AND ISSUANCE OF BONDS AND PROVIDING FOR THE LEVY OF TAXES TO PAY THE SAME. On a roll call: AYES: 5, NAYS: 0.

The General Obligation Bonds are tax exempt. The council is approving the compliance procedures for this purpose. Motion by Becker, seconded by Dea to approve RESOLUTION 25-0730-02: ADOPTING AND APPROVING TAX COMPLIANCE PROCEDURES RELATING TO TAX-EXEMPT BONDS. On a roll call: AYES: 5, NAYS: 0.

The marketing firm Unanimous presented to the council how they could help brand our community. The council discussed the idea and feels they need more information about the branding process before they move forward. Motion by Calhoon, seconded by Becker to move the line item to the August 19, 2025, agenda. Motion carried 5-0.

The council reviewed the Sponsorship and Community Partnership Policy and asked for more clarification. Staff responded with receiving outside support we need a good understanding of where the money is going and being used for. Council member Calhoon motioned to approve RESOLUTION 25-0730-04: ADOPTING THE SPONSORSHIP AND COMMUNITY PARTNERSHIP POLICY with council member Becker seconding. On a roll call: AYES: 2, NAYS: 3 (Dea, McCarthy, Stamp). The council asked Cydney to revise and make policy changes and bring back to the August 19, 2025 meeting.

The Community Relations Coordinator is requesting approval for movie a screen, projector and speakers for community events. Motion by McCarthy, seconded by Stamp to approve the purchase. Motion carried 5-0.

Motion by Stamp, seconded by McCarthy to adjourn the meeting at 7:03 PM. Motion carried 5-0.

ATTEST:

Teresa M Hopner, City Clerk